

30/20 Puppy Formula



The Pride Puppy formula is recommended for puppies from weaning to 12 months of age. It is also recommended for gestating and lactating females and any dog in a high-stress environment.

Contains Omega-3 & 6 Fatty Acids

27/18 Professional Field



This product may be fed either dry or moistened. The amount to be fed will vary with the activity of the dog, its breed and size.

Contains Omega-3 & 6 Fatty Acids

22/16 Kennel Pak



Kennel Pak is recommended for dogs with moderate-to-high activity levels. It may be fed wet or dry. There is no need for vitamin, mineral or other supplements.

Contains Omega-3 & 6 Fatty Acids

22/10 Pride Maintenance



This product may be fed either wet or dry. For normal activity, feed once daily; for higher activity, feed twice daily.

Contains Omega-3 & 6 Fatty Acids

Guaranteed Analysis

Crude Protein ... Min. 30.00%
Crude Fat Min. 20.00%
Crude Fiber Max. 2.00%
Moisture Max. 10.00%
*Omega 3 0.50%
*Omega 6 3.00%
**not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

Daily Feeding Guide

Body weight lbs.	Number of 8 oz. cups
10 or less	3/4 to 1 1/4
10-20	1 1/4 to 1 1/2
20-30	1 1/2 to 2
30-40	2 to 2 1/4
40-60	2 1/4 to 2 1/2
60-80	2 1/2 to 3
80-100	3 to 3 1/4

INGREDIENTS: Chicken By-Product Meal, Ground Brewers Rice, Ground Yellow Corn, Chicken Fat (stabilized with mixed Tocopherols and Citric Acid), Corn Gluten Meal, Beet Pulp, Natural Chicken Flavors, Flaxseed, Dried Whole Eggs, Dried Cheddar Cheese, Brewers Dried Yeast, Dried Whey, Dried Buttermilk, Dried Cottage Cheese, Salt, Dicalcium Phosphate, Potassium Chloride, Choline Chloride, DL-Methionine, Ferrous Sulfate, Zinc Oxide, Vitamin E Supplement, Niacin Supplement, Copper Sulfate, d-Calcium Panthothenate, Folic Acid, Vitamin A Acetate, Manganous Oxide, d-Biotin, Ascorbic Acid (Vitamin C), Menadione Dimethylprimidinol Bisulfite (source of Vitamin K), Vitamin B-12 Supplement, Vitamin D-3 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Ethylenediamine Dihydriodide, Thiamine Mononitrate, Inositol, and Sodium Selenite.

This product is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all stages of your dog's life.

Guaranteed Analysis

Crude Protein ... Min. 27.00%
Crude Fat Min. 18.00%
Crude Fiber Max. 3.50%
Moisture Max. 10.00%
*Omega 3 0.50%
*Omega 6 3.00%
**not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

Daily Feeding Guide

Body weight lbs.	Number of 8 oz. cups
Under 25	1/3 to 1
25-50	1 to 2
50-75	2 to 3
90 or more	3 or more

INGREDIENTS: Porcine Meat and Bone Meal, Ground Yellow Corn, Corn Gluten Feed, Chicken By-Product Meal, Chicken Fat (stabilized with mixed Tocopherols and Citric Acid), Beet Pulp, Natural Chicken Flavors, Fish Meal, Salt, Dicalcium Phosphate, Potassium Chloride, Choline Chloride, Ferrous Sulfate, Zinc Oxide, Vitamin E Supplement, Niacin Supplement, Copper Sulfate, d-Calcium Panthothenate, Folic Acid, Vitamin A Acetate, Manganous Oxide, d-Biotin, Menadione Dimethylprimidinol Bisulfite (source of Vitamin K), Vitamin B12 Supplement, Vitamin D3 Supplement, Riboflavin, Pyridoxine Hydrochloride, Ethylenediamine Dihydriodide, Thiamine Mononitrate, Inositol, and Sodium Selenite.

This product is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all stages of your dog's life.

Guaranteed Analysis

Crude Protein ... Min. 22.00%
Crude Fat Min. 16.00%
Crude Fiber Max. 3.50%
Moisture Max. 12.00%
*Omega 3 0.10%
*Omega 6 2.00%
**not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

Daily Feeding Guide

Body weight lbs.	Number of 8 oz. cups
3-12	1/2 to 1 1/2
13-20	1 1/2 to 2 1/2
21-50	2 1/2 to 4 1/2
51-100	4 1/2 to 7 1/2
100+	7 1/2 plus

3/4 cups for each 10 lbs. of body weight over 100 lbs.

INGREDIENTS: Ground Yellow Corn, Porcine Meat and Bone Meal, Chicken Fat (stabilized with mixed Tocopherols and Citric Acid), Dried Beet Pulp, Natural Chicken Flavors, Salt, Flaxseed, Dicalcium Phosphate, Calcium Carbonate, Sodium Chloride, Choline Chloride, Ferrous Sulfate, Zinc Oxide, Vitamin E Supplement, Niacin Supplement, Copper Sulfate, d-Calcium Panthothenate, Folic Acid, Vitamin A Acetate, Manganous Oxide, d-Biotin, Menadione Dimethylprimidinol Bisulfite (source of Vitamin K), Vitamin B12 Supplement, Vitamin D3 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Ethylenediamine Dihydriodide, Thiamine Mononitrate, Inositol, and Sodium Selenite.

This product is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all stages of your dog's life.

Guaranteed Analysis

Crude Protein ... Min. 22.00%
Crude Fat Min. 10.00%
Crude Fiber Max. 4.50%
Moisture Max. 10.00%
*Omega 3 0.10%
*Omega 6 1.50%
**not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

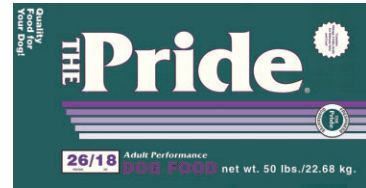
Daily Feeding Guide

Body weight lbs.	Number of 8 oz. cups
Under 25	1/2 to 1
25-50	2 to 4
50-75	4 to 8
75 or more	8 or more

INGREDIENTS: Ground Yellow Corn, Corn Gluten Feed, Bakery By-Product, Porcine Meat and Bone Meal, Soybean Meal, Chicken Fat (stabilized with mixed Tocopherols and Citric Acid), Flaxseed, Dicalcium Phosphate, Salt, Potassium Chloride, Choline Chloride, Ferrous Sulfate, Zinc Oxide, Vitamin E Supplement, Niacin Supplement, Copper Sulfate, d-Calcium Panthothenate, Folic Acid, Vitamin A Acetate, Manganous Oxide, d-Biotin, Menadione Dimethylprimidinol Bisulfite (source of Vitamin K), Vitamin B12 Supplement, Vitamin D3 Supplement, Riboflavin, Pyridoxine Hydrochloride, Ethylenediamine Dihydriodide, Thiamine Mononitrate, Inositol, and Sodium Selenite.

This product is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for the maintenance of the adult dog.

26/18 Adult Performance



26-18 Adult Performance is recommended for active dogs at any age. May be fed wet or dry.

There is no need for vitamin, mineral or other supplements.

Contains Omega-3 & 6 Fatty Acids

24/20 Endurance Plus



This product may be fed either dry or moistened. The amount to be fed will vary with the activity of the dog, its breed and size.

Contains Omega-3 & 6 Fatty Acids

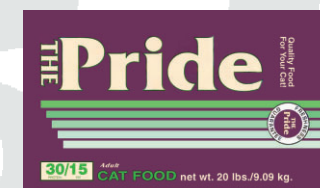
22/12 Adult Formula



22/12 Adult is recommended for normally active dogs at any age. It may be fed wet or dry.

Contains Omega-3 & 6 Fatty Acids

Pride Cat Food



The Pride Cat Food is recommended for any cat after weaning. There is no need for vitamins, minerals or other supplements.

Contains Omega-3 & 6 Fatty Acids

Guaranteed Analysis

Crude Protein ... Min. 26.00%
Crude Fat Min. 18.00%
Crude Fiber Max. 2.00%
Moisture Max. 10.00%
*Omega 3-not less than . 0.50%
*Omega 6-not less than . 3.00%
**not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

Daily Feeding Guide

Body weight lbs.	Number of 8 oz. cups
10 or less	3/4 to 1 1/4
10-20	1 1/4 to 1 1/2
20-30	1 1/2 to 2
30-40	2 to 2 1/4
40-60	2 1/4 to 2 1/2
60-80	2 1/2 to 3
80-100	3 to 3 1/4

INGREDIENTS: Porcine Meat and Bone Meal, Ground Brewers Rice, Ground Yellow Corn, Chicken Fat (stabilized with mixed Tocopherols and Citric Acid), Chicken By-Product Meal, Corn Gluten Meal, Beet Pulp, Natural Chicken Flavors, Flaxseed, Fish Meal, Dried Whole Eggs, Dried Cheddar Cheese, Brewers Dried Yeast, Dried Whey, Dried Buttermilk, Dried Cottage Cheese, Salt, Dicalcium Phosphate, Potassium Chloride, Choline Chloride, DL-Methionine, Ferrous Sulfate, Zinc Oxide, Vitamin E Supplement, Niacin Supplement, Copper Sulfate, d-Calcium Panthothenate, Folic Acid, Vitamin A Acetate, Manganous Oxide, d-Biotin, Ascorbic Acid (Vitamin C), Menadione Dimethylprimidinol Bisulfite (source of Vitamin K), Vitamin B-12 Supplement, Vitamin D-3 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Ethylenediamine Dihydriodide, Thiamine Mononitrate, Inositol, and Sodium Selenite.

This product is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all stages of your dog's life.

Guaranteed Analysis

Crude Protein ... Min. 24.00%
Crude Fat Min. 20.00%
Crude Fiber Max. 3.50%
Moisture Max. 10.00%
*Omega 3 - not less than 0.50%
*Omega 6 - not less than 3.00%
**not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

Daily Feeding Guide

Body weight lbs.	Number of 8 oz. cups
10 or less	3/4 to 1 1/4
10-20	1 1/4 to 1 1/2
20-30	1 1/2 to 2
30-40	2 to 2 1/2
40-60	2 1/2 to 3 1/4
60-80	3 1/4 to 4
80-100	4 to 4 1/2

INGREDIENTS: Porcine Meat and Bone Meal, Ground Yellow Corn, Corn Gluten Feed, Chicken Fat (stabilized with mixed Tocopherols and Citric Acid), Beet Pulp, Chicken By-Product Meal, Ground Brewers Rice, Natural Chicken Flavors, Salt, Fish Meal, Dicalcium Phosphate Potassium Chloride, Choline Chloride, Ferrous Sulfate, Zinc Oxide, Vitamin E Supplement, Niacin Supplement, Copper Sulfate, d-Calcium Panthothenate, Folic Acid, Vitamin A Acetate, Manganous Oxide, d-Biotin, Menadione Dimethylprimidinol Bisulfite (source of Vitamin K), Vitamin B12 Supplement, Vitamin D3 Supplement, Riboflavin, Pyridoxine Hydrochloride, Ethylenediamine Dihydriodide, Thiamine Mononitrate, Inositol, and Sodium Selenite.

This product is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all stages of your dog's life.

Guaranteed Analysis

Crude Protein ... Min. 22.00%
Crude Fat Min. 12.00%
Crude Fiber Max. 2.00%
Moisture Max. 10.00%
*Omega 3 - not less than 0.50%
*Omega 6 - not less than 3.00%
**not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

Daily Feeding Guide

Body weight lbs.	Number of 8 oz. cups
Under 25	1/3 to 1
25-50	1 to 2
50-75	2 to 2 1/2
90 or more	3 or more

INGREDIENTS: Ground Yellow Corn, Porcine Meat and Bone Meal, Ground Brewers Rice, Corn Gluten Meal, Chicken Fat (stabilized with mixed Tocopherols and Citric Acid), Beet Pulp, Natural Chicken Flavors, Flaxseed, Dried Cheddar Cheese, Dried Whole Eggs, Brewers Dried Yeast, Dried Whey, Dried Buttermilk, Dried Cottage Cheese, Salt, Dicalcium Phosphate, Potassium Chloride, Choline Chloride, DL-Methionine, Ferrous Sulfate, Zinc Oxide, Vitamin E Supplement, Niacin Supplement, Copper Sulfate, d-Calcium Panthothenate, Folic Acid, Vitamin A Acetate, Manganous Oxide, d-Biotin, Ascorbic Acid (Vitamin C), Menadione Dimethylprimidinol Bisulfite (source of Vitamin K), Vitamin B-12 Supplement, Vitamin D-3 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Ethylenediamine Dihydriodide, Thiamine Mononitrate, Inositol, and Sodium Selenite.

This product is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all stages of your dog's life.

Guaranteed Analysis

Crude Protein ... Min. 30.00%
Crude Fat Min. 15.00%
Crude Fiber Max. 3.00%
Moisture Max. 10.00%
Ash Max. 6.00%
Magnesium Max. 0.098%
*Omega 3 0.50%
*Omega 6 3.00%
**not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.*

Daily Feeding Guide

Body weight lbs.	Number of 8 oz. cups
1 to 3	up to 1/5
3 to 5	1/5 to 1/3
5 to 10	1/3 to 1/2
10 to 15	1/2 to 2/3
15 to 20	2/3 to 1

This table should be used as a guide since cats vary widely in their food requirements.

INGREDIENTS: Ground Yellow Corn, Chicken By-Product Meal, Chicken Fat (stabilized with mixed Tocopherols and Citric Acid), Corn Gluten Meal, Ground Brewers Rice, Natural Chicken Flavors, Beet Pulp, Fish Meal, Dicalcium Phosphate, Salt, Potassium Chloride, DL-Methionine, Taurine, Choline Chloride, Ferrous Sulfate, Zinc Oxide, Vitamin E Supplement, Niacin Supplement, Copper Sulfate, d-Calcium Panthothenate, Folic Acid, Vitamin A Acetate, Manganous Oxide, d-Biotin, Menadione Dimethylprimidinol Bisulfite (source of Vitamin K), Vitamin B12 Supplement, Vitamin D3 Supplement, Riboflavin, Pyridoxine Hydrochloride, Ethylene-diamine Dihydriodide, Thiamine Mononitrate, Inositol, and Sodium Selenite.

This product is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for all stages of your cat's life.